

## **ARIZONA SOLAR ENERGY ASSOCIATION**

### **Minutes of Meeting of November 15, 2008**

**Present:** Vivian Harte, Toby Schneider, Ferrell Anderson, Dan Lonetti, Tom Timmons, Elaine Stack, Dan Aiello

**Minutes:** No Minutes from the September meeting have been received. Elaine will get them to the Board today.

**Resignation of Anthony Floyd:** Vivian reported that Anthony resigned. He felt he didn't have time to commit to ASEA because of work responsibilities. He will continue to support ASEA and print out our brochures for the Phoenix area.

**Treasurer's Report:** Ferrell reported that since our last meeting, our expenses were \$1,827.32: \$885 and \$221 for insurance; \$38 for the meal at the last Board meeting; \$140.85 for banners; \$542.47 for one tabletop display. Our income was \$820 in memberships. Our current balance is \$7,557.31.

**Non-profit Status:** Ferrell reported that our 501(c)(3) paperwork was submitted in October to the IRS, which is far behind in granting non-profit status.

**Central Regional Directors Report:** The Central Region had a booth at a recent Home Show. Dan Lonetti has been calling members.

**Southern Regional Directors Report:** Toby reported that we had booths at two places this fall: the Green Building Council event on October 8, and the Livin' La Vida Verde event on October 25. Both were very successful. We will have booths at the following events in the spring: Southern Arizona Homebuilders Association Home Show, Energy Expo, Solar Rock, and Solar Potluck. We have a seminar scheduled for December 2 on photovoltaics. Vivian and Toby have been calling members.

**Northern Regional Directors Report:** Vivian reported that Amanda put together a Solar and Wind Home Show in Flagstaff, John put together a Solar Home Show in Sedona, and many people attended both. There were other home shows in the northern area of the state. Vivian has been calling members, and 4-5 people have volunteered to be speakers in the Sedona area.

**Education/Outreach Committee:** Dan Aiello informed the Board that we had seven home tours throughout the state: Flagstaff, Sedona, Winslow, Boulder City, Taylor/Snowflake, Phoenix, and Tucson. In all, thousands of people attended. APS and SRP gave handout materials and APS did printing for the home tour in Phoenix. People who had their homes on the home tour get a free membership in ASEA and ASES for a year. The lecture series in Scottsdale is ongoing, and a technical series will be starting.

**Communications Committee:** Tom reported that we put out the October newsletter with a logo design contest. We put together five brochures and they are being duplicated for the Phoenix area by the City of Scottsdale. The website is a mirror of our section of the Arizona Solar Center, with additions of our brochures and past tours as well as updates of the current tours. Vivian sent Tom the media contacts from the Tucson area, and he hasn't received them yet from the other areas. Dan Aiello needs to send the ones from the Central Region to Tom. Elaine will make a database of them. Solar Flares were sent out about the tours and lectures. People who don't want to be contacted have been put into a separate list.

**Development/Fundraising Committee:** Tom and Vivian called various ASES chapters. They will collate the various ways to do fundraising for discussion in January. Tom would like to set up an area on our website where people can donate as well as realign the membership categories to more easily match ASES' categories, keeping businesses separate from professionals. Tom moved and Dan Aiello seconded to set up a second bank account at Wells Fargo Bank as an "endowment account" in which we would put in 10% of our memberships and possibly 25% of grant monies and we would take out only interest. The votes were as follows: 1 yes, 2 no, 2 abstained, 1 no vote. It was agreed that we would earmark 10% of our income as endowment funds within our current account. Vivian plans to be talking with Tucson Electric Power about getting a grant to help them. She also plans to talk with the homeowners associations group about a grant to educate homeowners associations in the Tucson area. Dan pointed out that in times past, 15% of grant monies would go to ASEA and the rest would go to the people doing the work. Toby talked with the Chair of Citizens for Solar who has agreed to notify their membership for recipes for the solar cookbook. Toby is also in the process of gathering recipes. Toby moved and Dan Aiello seconded that we pursue a partnership with Citizens for Solar and get Board approval of the cookbook and any future changes, and the motion passed unanimously. There was consensus that we would put some of the recipes on our website. We would also have hard copies to give when people become members. These could be used as enticements for membership.

**Proposed By-laws Change:** Elaine moved and Ferrell seconded that we suggest a change to the By-laws that the officers are elected as a group and after the election, the officers decide who will have which post. The votes were as follows: 0 yes, 3 no, 1 abstain, 2 no vote.

**Home for ASEA Materials:** Dan Lonetti found a home for ASEA's materials. It is a business that is open Monday-Friday 8:00 am to 5:00 pm. We can go in during business hours. The space is either 7'x5' or 8'x5'. He will keep a list of what we have stored there. He is going to create a digital map of where things are. We need to thank them for the donation in our next newsletter and put their logo in. Dan Aiello is going to find out if our file cabinet is at ETA Engineering.

**Website:** Elaine reported that the software has been uploaded, and they are working on the databases. These should be working by the next meeting.

**ASES Conference:** Vivian reviewed the contract sent to us by ASES: we are to put together at least four tours, we can have a booth on the floor, we can submit technical abstracts and workshop proposals, we are to do marketing to groups we're associated with, we need volunteers to help with registration, we get 10 free tickets to the conference (with members getting reduced registration fees), we need at least 12 volunteers for Saturday seminars that are open to the public. Dan Aiello has been talking with various organizations to be part of the Local Organizing Committee: Greater Phoenix Economic Council, the utilities, the Energy Office, and the City of Scottsdale. His suggestions for tours included the Star Center, Talliesen, Soleri Cosanti or Arcosanti, the Hydrogen House, Flagstaff, and Civano in Tucson. Vivian will talk with Harvey to get an update on his discussions with ASES.

**Annual Meeting:** The Board decided to introduce the new Board at the Annual Meeting and that the date would be March 21. Vivian will ask Harvey to get the Global Institute of Sustainability building. We can buy food for \$100 at Costco.

**Elections Committee:** Dan Aiello, Geoff Sutton, Ferrell, Dan Lonetti, and Elaine will work on this committee.

Submitted by,  
Vivian Harte